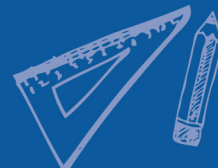




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**Joe DiMaggio  
Children's Hospital®**

# ALL STAR PROGRAM

The Joe DiMaggio Children's Hospital All Star Program empowers students to give back, build leadership skills, and support children and families in our community. Schools and organizations participate by adopting JDCH as their organization of choice and completing meaningful service projects throughout the school year through fundraisers, donation drives, awareness campaigns, and hands-on volunteer opportunities that make a real difference for our patients.

## Program Goals

- Foster a spirit of philanthropy, volunteerism, and civic engagement
- Build lasting, collaborative partnerships between JDCH and local schools and organizations
- Inspire community pride through service, compassion, and kindness

## EXAMPLES OF ACTIVITIES

### Signature Opportunity:

#### • Adopt-a-Cart & Adopt-a-Playroom

One of the most meaningful ways your school or organization can support JDCH patients directly. Sign up to sponsor a cart or playroom, and our team will coordinate scheduling to fit your group.

#### • Options include:

- Unit Playroom
- Sensory Cart
- Art Cart
- Zone-to-Go Cart
- Caregiver Comfort Cart

Every donation is proudly recognized with a sign reading:

**"Graciously donated by  
[School/Organization  
Name]."**

### Fundraisers:

#### • Dine for a Cause:

Partner with a local restaurant to host a JDCH fundraising night, where a percentage of the proceeds from the event is donated back to the Joe DiMaggio Children's Hospital Foundation.

#### • Jeans Day/Dress

**Down Day:** Students pay a small fee to skip wearing a uniform for a day.

#### • Round-Up at School Store or Concessions:

Round purchases up to the nearest dollar for JDCH.

### Donations:

#### • Organize a Book or Toy Drive:

JDCH believes in the healing power of play. Schools and organizations may organize a book or toy drive at any time during the year. All donated items must be new and unused to ensure the safety of our patients.

#### • Donate Meals for Families:

Provide meals for families during special occasions like Mother's Day, Father's Day, Easter, and more—offering comfort and support during their hospital stay.

#### • Assemble Joy Kits:

Bring students together to create Joy Kits filled with fun, engaging activities. Choose from five types: self-care, infant, school-age, teen, or sensory.

#### • Write Letters of Hope:

Students can write sweet notes or colorful cards to spread smiles and a little extra hope to patients and their families.

#### • Birthday-in-a-Box Drive:

Kits for patients celebrating a birthday while admitted, including a small gift, neutral/versatile decorations, birthday banner, and a card.

#### • UNO Card Drive

### Community Engagement Events:

#### • Memorial Healthcare System Community Events:

Join us at fun community events and help by volunteering to make a difference.

#### • Joe DiMaggio Children's Hospital Holiday Toy Drive:

Collect toys and volunteer on donation days to help spread holiday cheer to kids spending the season in the hospital.

FOR MORE INFORMATION PLEASE CONTACT:

**Taylor Pinna, MBA, PMP** Project Manager of External Relations  
[AllStars@mhs.net](mailto:AllStars@mhs.net) | 954-265-4465

[JDCH.com/Give-Back/All-Star-Program](http://JDCH.com/Give-Back/All-Star-Program)

Interest Form



Schools and organizations participate in activities throughout the school year, with flexibility built in so participation is welcomed at any level.



Welcome  
the **New**  
School Year



A Kickoff Packet for All Star Schools & Organizations

## A Note From Your JDCH Team

### Dear Friends,

On behalf of Joe DiMaggio Children's Hospital, welcome to the All Star Program family! We're thrilled to partner with your school or organization in support of the children and families we serve every day.

The All Star Program connects schools and organizations across Miami-Dade, Broward, and Palm Beach counties with JDCH through fundraising, awareness, and volunteer opportunities that make a real difference for our patients. Whether your involvement takes the shape of a spirit day, a fundraiser, or an onsite activity, your participation helps us continue delivering exceptional, compassionate care to the kids who need it most.

This packet will walk you through what to expect as an All Star school or organization, how to get involved, and who to contact along the way. But first and foremost, thank you. Thank you for being here, and for the collective time, heart, and effort your community brings to supporting our hospital. We're so glad you're part of this family, and we can't wait to see what we accomplish together.

With gratitude,

Taylor Pinna, MBA, PMP  
Project Manager, External Relations

## What is the All Star Program?

The Joe DiMaggio Children's Hospital All Star Program empowers students to give back, build leadership skills, and support children and families in our community. Schools and organizations participate by adopting JDCH as their organization of choice and completing meaningful service projects throughout the school year.

### Program Goals

- Foster a spirit of philanthropy, volunteerism, and civic engagement
- Build lasting, collaborative partnerships between JDCH and local schools and organizations
- Inspire community pride through service, compassion, and kindness

## YOUR ALL STAR MENU

Think of this as your menu! Pick what fits your club, your calendar, and your crew. Do one thing or do them all! Every item here gives a JDCH patient something to smile about. Here's everything your school or organization can dig into throughout the year!

**Schools and organizations are welcomed as partners throughout the school year. Participation is flexible and open to every level!**

### Fundraising

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- **Dine for a Cause:** Partner with a local restaurant to host a JDCH fundraising night, where a percentage of the proceeds from the event are donated back to the Joe DiMaggio Children's Hospital Foundation.
- **Penny Wars / Class vs. Class Challenge:** Classrooms compete to raise the most spare change over a week, with a fun twist for the winning (or losing) class.
- **Jeans Day / Dress Down Day:** Students pay a small fee to skip uniform for a day. Simple to run and needs no extra setup.
- **Trivia Night or Game Night:** A PTA-hosted evening event with a JDCH ticket or donation tie-in.
- **Round-Up at School Store or Concessions:** Round purchases up to the nearest dollar for JDCH at your school store or concession stand.

### Donations

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- **Organize a Book or Toy Drive:** JDCH believes in the healing power of play. Schools and organizations may organize a book or toy drive at any time during the year. All donated items must be new and unused to ensure the safety of our patients.
- **Donate Meals for Families:** Support families during special times of the year by donating meals for holidays such as Mother's Day, Father's Day, Thanksgiving, Christmas Eve, Christmas Day, and more.
- **Assemble Joy Kits:** Students can work together to assemble Joy Kits, a fun and meaningful team-building activity. Schools and organizations may choose from five Joy Kit types: self-care, infant, school-age, teen, and sensory.
- **Comfort Item Drive:** Soft blankets, socks with grips, sleep masks, earplugs, a plushy, or various self-care items.
- **Sensory Item Drive:** Weighted stuffed animals, fidget toys, stress balls, textured and/or beaded squishy balls, and noise-canceling headphones for patients with sensory needs.
- **Birthday-in-a-Box Drive:** Kits for patients celebrating a birthday while admitted, including a small gift, neutral/versatile decorations, birthday banner, and a card.

## FAN FAVORITE

### ★ UNO Card Drive

Collect new, unopened UNO decks and give patients an easy, universal way to pass the time, make a friend on the floor, or just have a normal kid moment during a hospital stay.

## SEASONAL

### ★ Holiday Decoration Drive

Starting in October, help us deck the halls! Donate decorations for Halloween, Fall, and Winter to brighten patient floor hallways — or go a step further and schedule a Saturday to come decorate in person.

## ONGOING NEED

### ★ Birthday Decor Drive

Because decor can't be reused between patients for infection control reasons, we're often decorating on very short notice for a patient's birthday. Donate fresh decor so Child Life can pull together a celebration at a moment's notice: birthday banners, fringe curtains, table decorations, and wall-safe tape.

## Volunteer & Hands-On

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- **Joy Kits Assembly Line by Club:** Pair student clubs with specific Joy Kit types (HOSA with teen kits, SGA with infant kits, etc.) and have each club run its own assembly station at Back to School Night or a PTA meeting, building and stocking their kits together in a hands-on, production-line format.

## GO ALL IN

### ★ Adopt-a-Cart or Playroom

Ready for the biggest impact you can make all year? Adopt a playroom, sensory cart, art cart, or comfort cart and make it your school's or organization's signature project — with quarterly visits, hands-on setup days, and your name on every item. See the Adopt-a-Cart & Adopt-a-Room section for the full details.

## Awareness & Education

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- **Health Careers Day Tie-In:** A JDCH staff member speaks to a health-sciences or HOSA class about careers in Nursing and Child Life.
- **All Star Announcement Series:** A short recurring segment on morning announcements sharing patient impact stats or a JDCH fun fact.
- **Awareness Month Tie-In:** Want to time an activity around a specific patient population? September is Oncology & Sickle Cell Awareness Month and February is Cardiac Awareness Month — great moments for a themed drive or spotlight.

## Recognition & Motivation

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- **The All Star Newsletter:** Once you join the program, you'll be added to our All Star Newsletter list. Each edition celebrates what our school and organization community has been up to, from service projects and donation drives to student visits in the Child Life Zone, and keeps everyone connected across the All Star family.

## Community & Cross-School

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- **Memorial Healthcare System Community Events:** Join us at fun community events and help by volunteering to make a difference.
- **Joe DiMaggio Children's Hospital Holiday Toy Drive:** Collect toys and volunteer on donation days to help spread holiday cheer to kids spending the season in the hospital.
- **All Star School Showcase Event:** A JDCH-hosted end-of-year mixer where schools and organizations can trade ideas with each other.
- **Uniting School Clubs:** Schools and organizations with multiple clubs participating in the All Star Program are encouraged to join forces on drives and events for greater impact. For example, if your school has both a HOSA chapter and an NHS chapter, they might team up to run drives and events together.

## ADOPT-A-CART & ADOPT-A-PLAYROOM OPPORTUNITIES

Adopting a cart or playroom each quarter is one of the most meaningful ways your school or organization supports JDCH patients directly — a hands-on commitment we highly encourage every school and organization to build into its yearly rotation.

### SIGN UP EACH QUARTER

#### Quarterly Cart & Room Sign-Up

We highly recommend every school or organization adopt one cart or playroom each quarter — October, January, and April — as an ongoing commitment. Contact us to sign up and get assigned a floor.

*Good to know for every cart and playroom: setup and restocking visits can be scheduled after school during the week or on weekends, and every donation is marked "Graciously donated by [School/Organization Name]" with the All Star logo.*

# Getting to Know JDCH's Floors

Here's a quick look at what's on each floor, so you know a little more about the patients your donations and visits will reach.

| Floor   | What's There                                               |
|---------|------------------------------------------------------------|
| Floor 3 | Inpatient General Medicine rooms and Imaging Services      |
| Floor 4 | Inpatient and outpatient Hematology/Oncology and Sleep Lab |
| Floor 5 | Intermediate Care Unit (IMCU) and Rehab                    |
| Floor 6 | Cardiovascular Intensive Care Unit (CVICU)                 |
| Floor 7 | Pediatric Intensive Care Unit (PICU)                       |
| Floor 8 | Child Life Zone                                            |

## Adopt-a-Playroom

JDCH has playrooms on floors three through eight. Each quarter, All Star students visit to clean out old toys and set up new donated toys, giving patients a refreshed space to play.

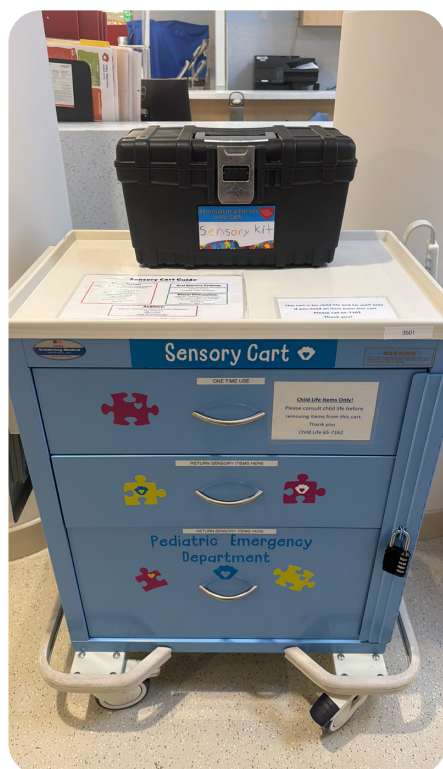
- **Donation Guidelines:** Toys must be strictly larger, wipeable items — everything plastic (no fabric or plush). Cars, trucks, kitchen/food play items, and action figures are needed most. Monetary donations toward playroom supplies are also welcome.
- **Recognition Display:** The playroom will display a certificate recognizing your school or organization, showcasing your contribution throughout your recognition period.



## Adopt-a-Sensory-Cart

Designed to help patients with sensory sensitivities, autism, anxiety, or overstimulation feel calmer and more at ease—available anytime, upon request.

- **Item Needs:** Weighted stuffed animals, fidget toys, various textured sensory balls or squishies, noise-canceling headphones, sound machines, light machines, visual timers, and other calming items. Confirm specifics with our team before collecting.



## Restocking Art Carts

Gives kids a creative outlet on every patient floor — a great lower-lift option for smaller clubs, schools, or organizations just getting started.

- **Item Needs:** Crayons, markers, colored pencils, coloring books, sticker sheets, construction paper, and simple craft kits.



## Zone-to-Go Cart

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A mobile activity cart that brings developmentally appropriate play options directly to the bedside.

- **Item Needs:** Travel-sized games, puzzles, portable toys, and single-use activity kits for patients to enjoy.



## Caregiver Comfort Cart

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Stocked with food and beverages for parents and caregivers at the bedside — many go hours without a proper meal.

- **Item Needs:** Shelf-stable snacks, granola bars, coffee, tea, and bottled water. Individually wrapped items are preferred.



## WHAT TO EXPECT AS AN ALL STAR SCHOOL OR ORGANIZATION

### What's Required vs. Optional

- **Required:** designating a school or organization point of contact so we can coordinate activities and stay connected throughout the year.
- **Optional:** everything else! We welcome participation at any level, so we'll work with you to find the mix of fundraisers, donations, and community events that fits best.

### KEY CONTACTS



**Taylor Pinna, MBA, PMP**  
Project Manager, External Relations  
AllStars@mhs.net  
954-265-4465  
General program  
questions, scheduling, and  
day-to-day coordination



**Paige Cos**  
Special Events Manager & Donation Coordinator  
PCos@mhs.net  
954-265-0843  
Donations, toy drives, and  
special event logistics

### THE ALL STAR NEWSLETTER

Once you join the program, you'll be added to our All Star Newsletter list. Each edition celebrates what our school and organization community has been up to, from service projects and donation drives to student visits in the Child Life Zone, and keeps everyone connected across the All Star family.

### What's Inside Each Edition

- Meet Our All Stars — a welcome to the newest schools and organizations joining the program
- Impact Spotlight — photos and stories from recent school- and organization-led activities and donations
- Event recaps, like our All Star End-of-Year Celebration
- Upcoming opportunities to get involved and helpful planning resources

**Share your photos, stories, and successes with us for a chance to be featured in an upcoming All Star newsletter!**

### **As an All Star school or organization, you'll have access to JDCH-branded materials, including:**

- An All Star School digital badge for your website or newsletter.
- Flyers for upcoming events we want your school or organization to know about — these will already be shared with you in the newsletter.
- Visit our website to access the All Star Program flyer, this Welcome Packet, and other program resources: [Click here](#).

## GETTING STARTED: YOUR FIRST 60 DAYS OF SCHOOL

- ☐ Complete the online Interest Form to officially join the program — please complete it again anytime something changes, whether that's your club meeting time, sponsor name, phone number, or email, so we start the year off with clear, successful communication.
- ☐ Join the All Star Kickoff Call on Microsoft Teams, where we'll walk through the vision for this year's program. Time and date will be sent via calendar invite.
- ☐ Coordinate a date with your All Star Program Coordinator for an onsite visit with your students at the start of the school year.
- ☐ Choose your first activity from Fundraisers, Donations, or Volunteer & Hands-On opportunities.
- ☐ Request your All Star badge logo and classroom pennant if you don't already have them.
- ☐ Share the news with your school or organization's community!

*Thank you for joining the JDCH All Star Program.  
We're so excited to have you on the team!*

